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PRESS RELEASE

For Immediate Release

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Simple Simon's Pizza announces weekly winners in the "Slice of \$10,000" Giveaway

Simple Simon's Pizza and CheeZies Pizza announces the weekly winners from the first four weeks in their Slice of \$10,000 Giveaway. Each winner received a check for \$250.

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| Nema Chunestudy, Muldrow, OK | Dewayne Taylor, Kemp, TX | Lita Lea, Fair Play, MO |
| Carol McKinney, Whitehouse, TX | Cathy Shaw, Haskell, OK | Perry Brooks, Sand Springs, OK |
| Skyler Crippen, Texhoma, OK | Sherrill Buckmaster, McAlester, OK | Akber Din, Broken Arrow, OK |
| Mike Donoho, St. Joseph, MO | Mindy Brinker, Leavenworth, KS | Gail Pitts, Benton, LA |
| William Brown, Kemp, TX | Bryon Bell, Tulsa, OK | Sharon Stallwersh, Morrison, OK |
| Lieko Shaw, Jones, OK | Suzanne Hampson, Needville, TX | Rachel Aguilera, Dickinson, TX |

Slice of \$10,000 Giveaway

Simple Simon's Pizza's "Slice of \$10,000 Giveaway" sweepstakes is an eight week promotion offering customers a chance to win \$250 every week from July 1st until August 25th, 2006. Four winners are randomly selected each week from 4 randomly selected Simple Simon's Pizza and CheeZies Pizza stores, and one winner will be randomly selected each week from entries submitted online. For more information or to enter for your chance to win a slice of \$10,000, please go to www.simplesimonspizza.com.

