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# PRESS RELEASE



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## Simple Simon's Pizza donates over 3500 backpacks to local schools and non-profit organizations.

August 23, 2006 (Tulsa) –J&H Foods, parent company of Simple Simon’s Pizza and CheeZies Pizza, has worked with many local franchise owners to donate over 3500 backpacks to more than 40 local schools and non-profit organizations during the month of August throughout Oklahoma, Texas, Arkansas, Kansas and Missouri.

“Simple Simon's Pizza is proud to be a part of the local community. Most of our Simple Simon's Pizza locations are in rural towns... we’re what you call a small town America pizza chain,” says B.J. Dumond, Owner and CEO of Simple Simon's Pizza, “and because of that we are able to make a big impact in these small community schools.”

One of the many schools that received backpacks was Twin Hills Elementary School in Okmulgee County, Oklahoma. The school received 100 backpacks for their Pre-K, Kindergarten and 1<sup>st</sup> grade classes from Simple Simon's Pizza in Hectorville, Oklahoma.

“They were so excited,” says Lynn Warren, owner and operator of Simple Simon’s Pizza in Hectorville. “We wanted to meet a need for these kids and we did. We also gave each class vouchers for free medium pizzas to have pizza parties.”

Okay Elementary School in Okay, OK received 50 backpacks for their school. “We are happy that Simple Simon’s donated these backpacks to our school. Many of our students were in need of these backpacks. The school has enough to not only give to the students who need them but to give to students who excel in class, and that is a big thing to these children,” says Principal Dr. Monty Montgomery.

Most of the backpacks will be distributed directly to the schools, but the remainder will be distributed to local non-profit organizations which specialize in providing school supplies for children in need.

### **About Simple Simon’s Pizza**

Founded in 1982, Simple Simon's Pizza has become a successful franchise pizza chain with over 230 stores throughout the Midwest. Based in Tulsa, Oklahoma, Simple Simon's Pizza focuses on providing pizza-lovers with a wide selection of pizzas and subs and the best calzone you’ll ever try. Many locations offer dine-in buffet, carryout and delivery.

Simple Simon's Pizza is also the parent company of CheeZies Pizza. CheeZies Pizza is a carryout only pizza chain offering \$4.99 large one-topping pizzas. For more information please call 1-800-261-6375 or go to [www.simplesimonspizza.com](http://www.simplesimonspizza.com).

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